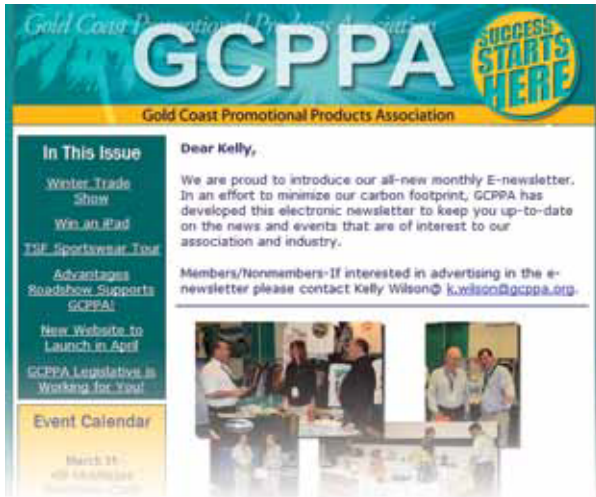


2018 GCPPA Monthly E-Newsletter Deadlines, Mechanicals and Rates



Left Column Placement

- 150 pixels wide x 150 pixels tall
- 150 pixels wide x 300 pixels tall

Member	Non-Member
\$50	\$90
\$60	\$100

Right Column Placement

- 428 pixels wide x 150 pixels tall
- 428 pixels wide x 300 pixels tall

\$70	\$110
\$80	\$120

Full Width of Newsletter

- 600 pixels wide x 150 pixels tall
- 600 pixels wide x 300 pixels tall
- 600 pixels wide x 375 pixels tall

\$75	\$105
\$85	\$125
\$95	\$135

Ad Specifications

Ad Size: _____ Total # of issues: _____ Start (month): _____ End (month): _____

Web Link for Ad: <http://www.> _____

Mechanical Requirements

Submit ads in RGB color mode to size in JPG format.

Multiple Ad Discount

|| Time Ad Placements - Deduct 10%

Editions and Deadlines

The GCPPA E-Newsletter is published monthly with a circulation rate of 3000, emailed to all principals and the salespeople of member/non-member area promotional products companies. Contracts and ad materials are due on the 30th of the month prior to the month in which your ad will appear.

Company Name: _____

Address: _____

Contact Name: _____

Contact Email: _____

Phone: _____

Terms

All ads are prepaid. Payment is due by ad material deadline.

Payment Method: Check American Express Visa MasterCard Amount: \$ ____ Name on Credit Card _____

_____ Credit Card Number

_____ Exp. Date: _____ CVV: _____

Credit Card Mailing Address _____

Signature of Credit Card Holder: _____

Note: GCPPA reserves the right to refuse advertising that is deemed to be in poor taste, not within reasonable bounds of accuracy, or otherwise deemed unacceptable by the newsletter staff and/or the GCPPA Board of Directors. GCPPA reserves the right to limit the number of ads appearing in each month's newsletter.

For advertising questions, contact Mike Schenker, MAS at 561-367-7836 or via email: mike@gcppa.org